



## Rolling Thunder®, Inc.

A non-profit organization for  
POW-MIA's and all-American Veterans

Michael Maloney  
National, Media/Public Relations  
P.O. Box 216  
Neshanic Station, NJ 08853  
(609) 434-3400  
rollingthundernationalmedia@gmail.com

# News Release

## National POW/MIA Recognition Day is September 18<sup>th</sup> YOU Are Not Forgotten.

On September 18, 2020, Americans will have the solemn privilege to honor our military service personnel who became Prisoners-of-War or Missing-in-Action (POW/MIA) while serving in conflicts around the world. Today, Since World War II – more than 81,900 U.S. Servicemembers remain missing and unaccounted for.

National POW/MIA Recognition Day – “Remembrance Day” – is about an American Responsibility to pause and honor and remember our fellow Americans who never returned home – to simultaneously honor and remember their families and loved ones who live lives of unending sadness and without any sense of closure.

Much like Armed Forces Day, Memorial Day, Veterans Day, and others – National POW/MIA Recognition Day is about a “culture of remembrance” – individually and collectively as a society – in interacting with our past and our history – truly honoring and remembering the very fact that Our Freedom Today – Life, Liberty and the Pursuit of Happiness – was not, is not, will never be, free and with that comes great responsibility to interact with those without a presence, without a voice.

Today, great strides are being made all over the world to locate and identify our missing and unaccounted for and throughout the country on an almost bi-weekly basis, remains from our heroes-lost are coming home. We invite you to watch your communities and attend, participate in these homecomings – in these funerals. These memorial services help keep remembrance alive – the very definition of the word “memorial” – for America, for Americans, for YOU...

YOU Matters. You Matter.

### About Rolling Thunder

Rolling Thunder's major function is to publicize the POW/MIA issue and is committed to simultaneously helping all American veterans. Rolling Thunder membership is open to anyone wishing to make a difference and is not contingent on being a veteran or riding a motorcycle. We currently have chapters in more than 30 states and are growing. For more information about Rolling Thunder or how to get involved, log onto their website at [www.rollingthunder1.com](http://www.rollingthunder1.com) or call 908-369-5439.

### About this Press Release

Expanded version with relative links and more information can be found at [www.rollingthunder.press](http://www.rollingthunder.press)

